

TEST BANK

CHAPTER 1: THE ESSENTIALS OF HUMAN COMMUNICATION

Multiple Choice Questions

1) Which of the following statements is true of communication?

- A) The more you communicate the better communicator you will be.
- B) Good communicators are born not made.
- C) Fear of speaking in public is detrimental and should be eliminated.
- D) None of the above

Answer: D

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2) Email, blogging, MySpace, instant messaging, and Facebook are all examples of _____ communication.

- A) computer mediated
- B) small group
- C) public
- D) intrapersonal

Answer: A

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3) During a video-conference job interview for an entry-level position with a large fast food chain, Melkamzer answers a series of questions posed by Annie, a regional manager. What type of communication did they both engage in?

- A) small group communication
- B) intrapersonal communication
- C) computer mediated communication
- D) public speaking

Answer: C

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4) _____ is the general term used to describe communication from one source to many receivers, some of which may be scattered throughout the world.

- A) Mass communication
- B) Intrapersonal communication
- C) Public communication
- D) Computer-mediated communication

Answer: A

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5) Which of the following myths of communication is identified in your book?

- A) the more you communicate, the better your communication skills will be
- B) once you start communicating effectively, you will always be effective
- C) communication skills are learned
- D) knowing your audience is very helpful in order to be effective

Answer: A

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6) The transactional model is more satisfying than the linear or interactional model because it

- A) is simpler.
- B) is representative of how communication actually happens.
- C) demonstrates the most recent theory of the communication process.
- D) explains everything about media communication.

Answer: B

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