

9. U. S. demographic data indicate that
  - a. the international student population is declining rapidly
  - b. women will make up almost 50 percent of the labor force by the year 2050
  - c. the percentage of workers with disabilities will continue to decrease
  - d. all of the above
10. \_\_\_\_\_ is the author of *The World is Flat*.
  - a. McLuhan
  - b. Rodriguez
  - c. Takaki
  - d. Friedman
  - e. Covey
11. According to Marshall McLuhan, technological advances have transformed our social world into a
  - a. global village
  - b. virtual culture
  - c. digital divide
  - d. foreign country
12. As a global business, IBM finds that it must adapt to local cultures and practices. This blending of global and local ideas and practices is referred to as
  - a. cultural fine tuning
  - b. cultural cruise control
  - c. glocalization
  - d. cultural lag
  - e. socioglobal transformation
13. Chapter One addresses a number of different reactions to our changing cultural landscape. Which of the following reactions is most likely to lead to cultural misunderstandings and conflict?
  - a. cultural cruise control
  - b. beginning adjustments
  - c. fine tuning
  - d. cultural mindfulness
14. The term “melting pot” is most closely associated with
  - a. nativism
  - b. assimilation
  - c. segregation
  - d. transculturation
  - e. pluralism

15. The image of a quilt made up of many different colors reflects which of the following views of diversity:
  - a. nativism
  - b. assimilation
  - c. pluralism
  - d. transculturation
  - e. the melting pot
16. Dimensions of diversity
  - a. are found within groups
  - b. are found within individuals
  - c. may be hidden or visible
  - d. all of the above
17. Dimensions of diversity include
  - a. race
  - b. social class
  - c. learning style
  - d. all of the above
  - e. only a and b
18. Diversity consciousness refers to
  - a. awareness
  - b. understanding
  - c. skills
  - d. all of the above
  - e. only a and b
19. Which of the following illustrates diversity consciousness?
  - a. Becoming aware of possible gender differences in the way people communicate
  - b. Being ready and able to adapt when communicating with men and women
  - c. Understanding why men and women sometimes misunderstand each other
  - d. All of the above
  - e. Only a and c
20. Diversity consciousness is
  - a. common sense
  - b. simply ignoring differences
  - c. the result of good intentions
  - d. important for all of us
  - e. all of the above