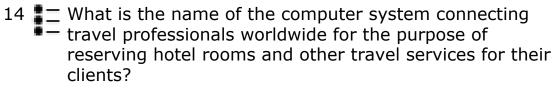
## **Chapter 01 Multiple Choice**

- - 50,000
  - 5,000
  - 0 500,000
  - **500**
- 2 What is the approximate average size of lodging properties operating in the United States?
  - 1,900 rooms
  - 900 rooms
  - 90 rooms
  - 9 rooms
- What is most likely to happen when many travelers want to visit and stay in an area?
  - Very few hotel rooms will be built in that area.
  - Room rates and the number of operating hotel properties will increase.
  - Room rates and the number of operating hotel properties will decrease.
  - The prices of goods and services desired by the travelers will decrease.
- In the small town of Someko, Michigan there are 5 hotels with a combined total of 650 sleeping rooms. During the month of June an average of 400 of those 650 rooms were sold each day, generating \$29,200 in room sales. What was the Average Daily Rate (ADR) of the town of Someko for the month of June?
  - 9 \$66.00
  - \$73.00
  - 9 \$44.92
  - 9 \$224.61
- 5 What is the greatest difference between full-service hotels and limited-service hotels?
  - The selling price of rooms
  - The size of the hotels
  - The food and beverage services offered by the hotels
  - The location of the hotels

7	<ul><li>Which of the following is the formula hoteliers use to calculate RevPAR?</li></ul>	
	<ul> <li>Total rooms revenue × Occupancy Rate = RevPAR</li> <li>Total rooms available × Occupancy Rate = RevPAR</li> <li>Total rooms sold × Occupancy Rate = RevPAR</li> <li>ADR × Occupancy Rate = RevPAR</li> </ul>	
8	Thich group would be classified as "leisure travelers"?	
	<ul> <li>A family on vacation</li> <li>A salesperson attending a business meeting</li> <li>A meeting attendee</li> <li>An airline crew renting rooms near an airport prior to their next flight</li> </ul>	
9	That does Amtrak operate?	
	<ul><li>Post offices</li><li>Trains</li><li>Buses</li><li>Airline freight services</li></ul>	
10	What would be the occupancy rate for a hotel that has 200 rooms on a day in January in which it sold 100 rooms and received total rooms revenue of \$17,000?  \$170.00  \$170.00  17%  200%	
11	Which state is <i>not</i> among the three largest car rental location states?  Texas California Florida New York	
12	<ul> <li>Which group is more likely to use the services of a travel agent?</li> <li>Older travelers</li> <li>Males</li> <li>Females</li> </ul>	

	Younger travelers
<b>■</b> — (	What is the travel industry term used to describe a group of travel services, such as hotel rooms, meals, and airfare, sold for one price?  Tour Package Bundle Special



- ADR
- GDS
- RevPAR
- GOP
- 15 That is the lodging industry term for an organization that provides travel booking services on the Internet?
  - ADR
  - RevPAR
  - OTA
  - GOP
- 16 \_\_ In which type of booking model are room rates not seen by guests until after they have successfully "bid" for a room?
  - Opaque rate model
  - Traditional direct-to-guest model
  - Merchant model
  - Global distribution model
- 17 In which type of booking model are room rates readily viewed on-line by potential guests?
  - Opaque rate model
  - Traditional direct-to-guest model
  - Merchant model
  - Global distribution model
- 18 Thich association is a collection of state-level hotel associations working together to meet the educational, social, and legislative needs of its members?
  - The U.S. Travel Association
  - The Educational Institute
  - The Asian American Hotel Owners Association
  - The American Hotel and Lodging Association

- 19 Which group creates and markets professional development and training programs for the hotel industry?
  - The U.S. Travel Association
  - The American Hotel and Lodging Association
  - The Travelers' Education Association
  - The Educational Institute
- 20 Which group certifies hospitality professionals in a variety of lodging industry specialty areas?
  - The Educational Institute
  - The American Hotel and Lodging Association
  - The Travelers' Education Association
  - The U.S. Travel Association